

6th Form Preparation work for Business Studies

Please send any completed work to **Mrs Methley - d.methley@ralphallenschool.com**

 <p>Week One Read the BBC news Article on the boss who decided to pay everyone 70K.</p> <ol style="list-style-type: none"> Write a paragraph explaining whether you agree or disagree with this approach. Explain what you feel are: <ol style="list-style-type: none"> The benefits of such a scheme? The drawbacks of such a scheme? <p>In BOTH a. and b. consider and comment on SHORT TERM [immediate] and LONG TERM [in a year or more] issues.</p> <p style="text-align: right;"><i>Time: 1hr</i></p>	 <p>Week One Listen to the Podcast- Business of Music :</p> <p>Answer the following questions:</p> <ol style="list-style-type: none"> What is a royalty regarding the music industry? How has the music industry changed over the last 10 years? Why did the album industry collapse? Why did Taylor Swift withdraw her music from Spotify? Give three new facts you have learnt about the business of music. <p style="text-align: right;"><i>Time: 1hr</i></p>	 <p>Week One WATCH: Episode 1 of Tricky Business:</p> <p>Write an A4 information profile about Oli (The entrepreneur) You should include:</p> <ol style="list-style-type: none"> About him as an entrepreneur About his business Risks he has taken and is going to take going into London. <p style="text-align: right;"><i>Time: 1 hour</i></p>	 <p>Week One Read this Burger King Article</p> <p>Write a paragraph stating whether Burger King were being misleading or not. Also watch this. Write a paragraph on why marketing in the digital age is NOT foolproof.</p> <p style="text-align: right;"><i>Time: 1 hr</i></p>
 <p>Week Two Complete - Research 5 businesses across different industries e.g. McDonalds and Odeon.</p> <p>Include key facts, news stories and a bit about their history. You should have 1 A4 page per business.</p> <p style="text-align: right;"><i>Time: 4hr</i></p>	 <p>Week Three Watch the Business as usual Podcast:</p> <ol style="list-style-type: none"> Make notes of the various topics Create a PROS and CONS table about furloughing. What might be the long term issues for the economy? <p style="text-align: right;"><i>Time: 2hr</i></p>	 <p>Week Three Complete the worksheet on Inside Aldi. Worksheet</p> <p>Watch This documentary before doing so</p> <p style="text-align: right;"><i>Time: 2hr</i></p>	 <p>Week Four Watch the following videos from PBS Crash Course and summarise what they say about business and entrepreneurship.</p> <p>Then- explain: What are the most important aspects that make a business successful?</p> <p style="text-align: right;"><i>Time: 4hr</i></p>